

**Name:** Jonathan W. Butler

**Location:** South Lebanon, OH 45065 (open to relocation)

**Phone:** (513) 349 6576

**Portfolio:** [www.JonnyB.org](http://www.JonnyB.org)

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A user-centric designer, with an empathetic approach to solving UX challenges. Delivering experiences that are worthwhile, achieve business objectives and cleverly disrupt markets.

## Skills

- Product Design
- Information Architecture
- Research & Personas
- Wireframes & Prototypes

- Brand Strategy
- Creative Direction
- Team Building
- Educating

## Proficient Technologies

- Adobe CC, Sketch 3, InVision
- HTML5, CSS3, SCSS, LESS
- Mobile Responsive
- iOS & Android Patterns

## Usable Knowledge

- JavaScript, PHP, .NET, Swift
- IDE's, VC(Git, SVN), SDK's
- MySQL, SQL
- Deep meaningful dev dialog

## Experience

**UX/UI Designer & Developer, CareSource, Dayton, Ohio (Contract-to-Hire until May 2015)**

**Sept 2014 - Present**

Producing **award winning** web campaigns, applications, & mobile apps used by millions. Working within an agile (SAFe) team of 24+, designing wireframes, hi-fi mockups and style guides. Delivering prototypes to empower better decision making. Redesigned the *Just4Me*® web campaign. It propelled traffic growth to 75,000+ pages views in the first 2 months. The result was 2,500 plan sign-ups within a week, a 400% increase to prior year of only 10+ sign-ups.

**Co-Owner, UX/UI Designer & Developer, AlpacaNation LLC., Lebanon, Ohio**

**Nov 2013 - Oct 2014**

Acquired the business. Re-established brand loyalty. Improved server infrastructure, bug tracking and codebase. Implemented a redesign generating improved monthly traffic by 84%, new membership sign-ups, and ad space sales.

**Project Manager, UX/UI Designer & Developer, AlpacaNation LLC., Remote**

**Aug 2011 - Nov 2013**

Managed a team of 3 targeting the alpaca industry. Offering online marketplace services through a membership based model to breeders and retailers. Delivered frontend web design, development and created various forms of member purchased advertising content.

**Founder & CEO, UX/UI Designer & Developer, Rubyhaus Inc., Lebanon, Ohio**

**Feb 2009 - Oct 2014**

Built a brand offering custom web design, development and tailored hosting solutions. Primarily serving Cincinnati and Dayton businesses.

**Web Design Instructor, School of Advertising Art (SAA College), Kettering Ohio**

**Aug 2008 - Aug 2011**

SAA is a 2-year nationally recognized graphic design college. Taught Web Design/Development, UI, XHTML, CSS, JS and Adobe products. Co-managed school website earning a **GDUSA Design Award** and **Silver ADDY Awards**. Developed a web hosting solution teaching the hosting process and providing each student a custom online portfolio.

**Interactive Producer, Clear Channel Inc., Cincinnati, Ohio**

**Apr 2007 - Aug 2008**

Produced global web template pages for 850+ radio stations nation wide, including the debut of iHeartRadio. Created marketing assets for countless artists including Taylor Swift, Brad Paisley, Beyonce, Metallica, Jay Z and more.

## Education

**Recording Workshop, Chillicothe, Ohio**

**Top 10% High Honors Graduate - Sound Engineering**

**2004**

**Anderson University, Anderson, Indiana**

**Attended - Focused on Web Design, Music Performance**

**1999 - 2001**

