

Name: Jonathan W. Butler
Email: JonnyB@JonnyB.org

Portfolio: www.JonnyB.org
LinkedIn: www.Linkedin.com/in/JonnyButler

A user-centric designer, with an empathetic approach to solving UX challenges. Delivering experiences that are worthwhile, achieve business objectives and cleverly disrupt markets.

Skills

- Product Design
- Information Architecture
- Research & Personas
- Wireframes & Prototypes
- Brand Strategy
- Creative Direction
- Team Building
- Educating

Proficient Technologies

- Adobe CC, Sketch 3, InVision
- HTML5, CSS3, SCSS, LESS
- Mobile Responsive
- iOS & Android Patterns

Usable Knowledge

- JavaScript, PHP, .NET, Swift
- IDE's, VC(Git, SVN), SDK's
- MySQL, SQL
- Deep meaningful dev dialog

Experience

UX/UI Designer & Developer, CareSource, Dayton, Ohio (Contract-to-Hire until May 2015)

Sept 2014 - Present

Producing **award winning** web campaigns, applications, & mobile apps used by millions. Working with an agile team of 24+, designing wireframes, hi-fi mockups and style guides. Delivering prototypes to empower better decision making. Redesigned the *Just4Me®* web campaign. It propelled traffic growth to 75,000+ pages views in the first 2 months. The result was 2,500 plan sign-ups within a week, a 400% increase to prior year of only 10+ sign-ups.

Co-Owner, UX/UI Designer & Developer, AlpacaNation LLC., Lebanon, Ohio

Nov 2013 - Oct 2014

Acquired the business. Re-established brand loyalty. Improved server infrastructure, bug tracking and codebase. Implemented a redesign generating improved monthly traffic by 84%, new membership sign-ups, and ad space sales.

Project Manager, UX/UI Designer & Developer, AlpacaNation LLC., Remote

Aug 2011 - Nov 2013

Managed a team of 3 targeting the alpaca industry. Offering online marketplace services through a membership based model to breeders and retailers. Delivered frontend web design, development and created various forms of member purchased advertising content.

Founder & CEO, UX/UI Designer & Developer, Rubyhaus Inc., Lebanon, Ohio

Feb 2009 - Oct 2014

Built a brand offering custom web design, development and tailored hosting solutions. Primarily serving Cincinnati and Dayton businesses.

Web Design Instructor, School of Advertising Art (SAA College), Kettering Ohio

Aug 2008 - Aug 2011

SAA is a 2-year nationally recognized graphic design college. Taught Web Design/Development, UI, XHTML, CSS, JS and Adobe products. Co-managed school website earning a **GDUSA Design Award** and **Silver ADDY Awards**. Developed a web hosting solution teaching the hosting process and providing each student a custom online portfolio.

Interactive Producer, Clear Channel Inc., Cincinnati, Ohio

Apr 2007 - Aug 2008

Produced global web template pages for 850+ radio stations nation wide, including the debut of iHeartRadio. Created marketing assets for countless artists including Taylor Swift, Brad Paisley, Beyonce, Metallica, Jay Z and more.

Education

Recording Workshop, Chillicothe, Ohio

Top 10% High Honors Graduate - Recording & Sound Engineering

2004

Anderson University, Anderson, Indiana

Attended - Focused on Web Design, Music Performance

1999 - 2001

